Doktorandenvortrag
von Stefan Becher
am Mittwoch, 22.1.2025 ab 14:00 im Raum VR 147b
im Juridicum der Universität Passau
und per Zoom (diese Daten werden intern gemailt)
mit dem Titel
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Unified Privacy Policy Negotiation

Abstract: The increasing reliance on online services has amplified concerns about personal data privacy, necessitating robust protections such as the General Data Protection Regulation (GDPR). However, privacy policies - the primary medium for informing users - are often criticized for their complexity, length, and legal jargon, making them inaccessible to the average user. This has led to phenomena such as the Privacy Paradox, where users express a desire for data privacy but seldom take active measures to protect it, and Privacy Fatigue, stemming from the overwhelming complexity of privacy management. These challenges have inspired researchers to develop technical solutions like privacy policy languages and privacy preference languages. These innovations aim to make privacy policies machine-readable, enforceable, and customizable, streamlining the process for users to set preferences. While such advancements address significant shortcomings, issues remain in achieving broad applicability and ease of use. Addressing these gaps could empower users to regain control of their personal data, counteract privacy fatigue, and encourage proactive engagement with privacy protections. Therefore, a novel approach to define privacy preferences is developed in this work.